



**DESIGN  
ART DIRECTION  
BRANDING &  
WEB DESIGN**

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## EXPERIENCE

### ASSOCIATE CREATIVE DIRECTOR

**Subject Matter**  
Washington, DC | October 2012–Present

Oversees creative development on multiple accounts and helps facilitate agency's creative growth. Works collaboratively to conceptualize and create diverse 360° client campaigns, which include television, print, radio, guerrilla, event, trade show, and digital advertising.

*Clients Include: Airlines for America, McDonald's, Toyota, Census Bureau, Association of American Railroads, Orbitz, Ad Council, PBS, Robert Wood Johnson Foundation, World Health Organization, National Resources Defence Council, District Distilling Company*

### ART DIRECTOR

**Equals Three Communications**  
Bethesda, MD | January 2012–July 2012

Led development of digital media and community outreach campaign to promote awareness and participation with the U.S. Navy SEALs among athletic minority youth in the Washington DC and Baltimore regions.

### GRAPHIC DESIGNER

**SmithGifford**  
Falls Church, VA | March 2009–October 2011

*National Geographic Museum:* Led design of Terra Cotta viral campaign, created successful eBook for exhibit and executed non-traditional advertising concepts. Primary designer on Live Geckos campaign which included Tysons Corner takeover, print and web advertising.

*Roy Rogers:* Lead designer, created store signage, franchisee materials, and print/web advertising.

*Middleburg Bank:* Lead designer during rebrand, created advertising, collateral and signage.

*Other Clients: PEW Center on Global Climate Change, Volunteers of America, Identity Guard, Virginia Museum of Fine Arts, The Virginia Lottery, Melwood, Ad Club of DC, GetWellNetwork*

### DESIGNER

**Gallagher and Associates**  
Bethesda, MD | July 2007–January 2009

Hired as freelance production designer, later brought on full-time and promoted to lead graphic designer on Great Lakes Science Center and Steamship Mather exhibition projects. Also designed print and digital media presentations for new business pitches.

*Clients Included: Smithsonian Institution, Sports Museum of America, Great Lakes Science Center, Steamship Mather, New Mexico History Museum*

## RECOGNITION

### AMERICAN ADVERTISING AWARDS

Winner of over a dozen American Advertising (ADDY) awards at both local and regional levels.

### OTHER RECOGNITIONS

Other industry awards include the Marcom, Davey, and Sabre awards

## SKILLS

### PROFICIENT

Adobe Creative Suite, Microsoft Office

### WORKING KNOWLEDGE

XHTML, CSS, Wordpress

## EDUCATION

### CORCORAN COLLEGE OF ART + DESIGN

Web Design for Professionals, Winter 2010

### SYRACUSE UNIVERSITY

BFA Communications Design, Marketing Minor, Class of 2007

### FARADAY SCHOOL LONDON, STUDY ABROAD PROGRAM

Multidisciplinary Design Program, Spring 2006

Completed internship with Euro RSCG 4D in addition to full course load

### MEMBER, AIGA DC, AD CLUB OF DC